

AGENDA

Marketplace Year 3: Issuer Insights and Innovation

Small Auditorium, Humphrey
Building 200 Independence Ave,
SW Washington, DC
October 5, 2016



Health Insurance Marketplace

HealthCare.gov

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| 8:00-9:00 | Registration |
| 9:00-9:15 | Welcome/ Keynote Remarks
Sylvia Mathews Burwell, Secretary, U.S. Department of Health & Human Services |
| 9:15-9:45 | Looking Ahead to the Future of the Marketplace
Pat Geraghty, Chief Executive Officer, BCBS Florida
Kevin Counihan, Chief Executive Officer, Health Insurance Marketplaces |
| 9:45-11:10 | The Marketplace Consumer – Using Data to Drive Outreach and Engagement
Meridian Health Plan and Molina Healthcare
<i>Moderated by Josh Peck, Marketplace Chief Marketing Officer</i> |
| 11:10-11:20 | Break |
| 11:20-12:15 | Innovation in Plan Design and Provider Outreach
BCBS Michigan and Emblem Health
<i>Moderated by Dr. Mandy Cohen, Chief of Staff and Chief Operating Officer, Centers for Medicare & Medicaid Services, HHS</i> |
| 12:15-1:15 | Lunch |
| 1:15-1:45 | Keynote by Andy Slavitt
Andy Slavitt, Acting Administrator, Centers for Medicare & Medicaid Services, HHS |
| 1:45-2:45 | Engaging Consumers in their Care - Perspectives from Care Coordination and Beyond
Centene and Highmark
<i>Moderated by Dr. Patrick Conway, Deputy Administrator, Centers for Medicare & Medicaid Services, HHS</i> |
| 2:45-3:00 | Closing Remarks |