

# FLU VACCINATION

## MEDICARE PARTNER SOCIAL MEDIA TOOLKIT

Getting a flu shot is especially important for people 65 years and older—and Medicare covers it. Use this toolkit to share information about the importance of the flu vaccination and encourage your followers to get their yearly flu shot. As always, the best way to stay up-to-date with Medicare news and announcements is to follow our [Medicare Facebook page](#) and on Twitter [@MedicareGov](#).

### URLS for use in posts:

Medicare flu shot coverage: <https://www.medicare.gov/coverage/flu-shots>

## General Flu Vaccination

### Facebook

The flu can be serious for people 65 years and older. Protect yourself: get the flu shot! Medicare covers the flu shot, so you pay nothing out-of-pocket. [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots)

Don't let the flu slow you down! The best way to protect yourself from getting the flu and keep you from spreading it to others is to get the flu shot. It's covered for people with Medicare: [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots)

It's important to stay current on all your vaccines, including the flu. If you have Medicare, your flu shot is covered when you get it from a provider that accepts Medicare. Find a flu shot near you: [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots)

Reminder: It's time to get your flu shot! It helps keep you and your loved ones from getting sick from the flu—and it's covered for people with Medicare when you get it from a health care provider that accepts Medicare. [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots)

If you're 65 years or older, @CDCgov recommends that you get one of three higher dose flu vaccines for the best protection. These vaccines are covered by Medicare and can help keep you safe from the flu. Learn more: [www.CDC.gov/flu/prevent/vaccinations.htm](http://www.CDC.gov/flu/prevent/vaccinations.htm)

#DYK the flu shot works two ways? It helps you avoid getting sick and, if you do get the flu, lessens your symptoms so you feel better faster. Get your flu shot today: it's \$0 out-of-pocket for people with Medicare: [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots)



## Twitter/X

The #flu can be serious for people 65 years and older. Protect yourself: get the flu shot! It's covered by #Medicare, so you pay nothing out-of-pocket. [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots) #FightFlu

Don't let the #flu slow you down! The best way to protect yourself from getting the flu and keep you from spreading it to others is to get the flu shot. #Medicare covers the flu shot: [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots) #FightFlu

It's important to stay current on all your vaccines, including the #flu. If you have #Medicare, your flu shot is covered when you get it from a provider that accepts Medicare. #FightFlu by finding a flu shot near you: [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots)

Reminder: It's time to get your #flu shot! It helps keep you and your loved ones from getting sick from the flu – and it's covered for people with #Medicare when you get it from a health care provider that accepts Medicare. [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots) #FightFlu

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#DYK the #flu shot works two ways? It helps you avoid getting sick and, if you do get the flu, lessens your symptoms so you feel better faster. Get your flu shot today: it's \$0 out-of-pocket for people with Medicare: [www.Medicare.gov/coverage/flu-shots](http://www.Medicare.gov/coverage/flu-shots) #FightFlu



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## National Influenza Vaccination Week (December 4-8)

### Facebook

It's National Influenza Vaccination Week and a great time to get your flu shot! It's not too late to protect yourself from getting the flu and keep you from spreading it to others. Don't forget—the flu shot is covered for people with Medicare. <https://www.medicare.gov/coverage/flu-shots> #NIVW

### Twitter/X

It's not too late to get your #flu shot! Get your flu shot this National Influenza Vaccination Week (#NIVW). It's the best way to #FightFlu and it's covered for people with #Medicare. <https://www.medicare.gov/coverage/flu-shots>

